

ECONOMIC CHAMBER MEETING

3 JULY 2024

In meeting together we...

- Embrace Diversity & Empower People
 - Show respect
 - Facilitate & promote equality
- Are aware of **conflicts of interest** - and declare them
- Uphold integrity
- Support one another
- Reach out if we need help or are concerned about something

(From FSC Global Strategy and FSC Code of Conduct)



Introduction to the chamber -Board of Directors



Stuart Valintine
Individual Member
Economic South
Zimbabwe



Maurem Alves
Klabin
Economic South
Brazil



Elston Dzus
Alberta-pacific
Forest Industries
Inc.
Economic North
Canada



Janne Näräkkä
UPM, Forest North
Europe
Economic North
Finland

Agenda

1. Introduction to the Chamber Board of Directors
2. Agenda
3. **Presentation** Chamber priorities: past, present (so far) & future...See the chat for a link to access this presentation
4. **Slido survey** 5 minutes to gather your input
<https://app.sli.do/event/bo2dze59> (a direct event link will also be posted in the chat)
5. **Discussion** on topics resulting from the Slido survey – focusing on discussing priorities overall
6. **Next steps** for the next meeting (17 July 2024)



Meeting objective and methodology



OBJECTIVE

Start the process to **identify priorities** for the Chamber for the current period **July 2024 – the GA in October 2025**.



CONTEXT

These **Chamber Priorities** will guide and inform **motions development** and other actions.



METHODOLOGY

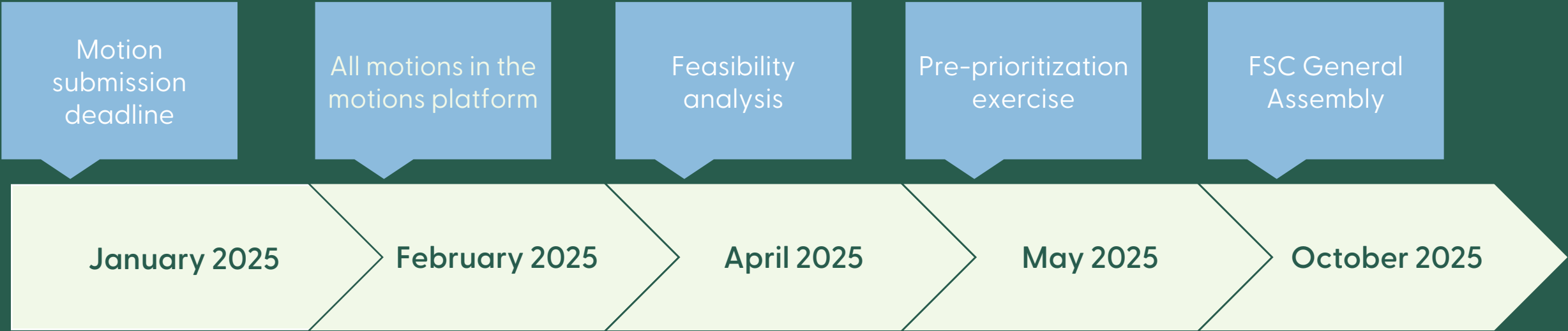
Overview **presentation** to:

- Remind ourselves of the **chambers' priorities 2020 – 2022**
- Remind ourselves of both the priorities in the **FSC Strategy** and the **Board's current identified priorities**
- Take a look at the **priorities identified** by members in Europe **in Bucharest May 2024**

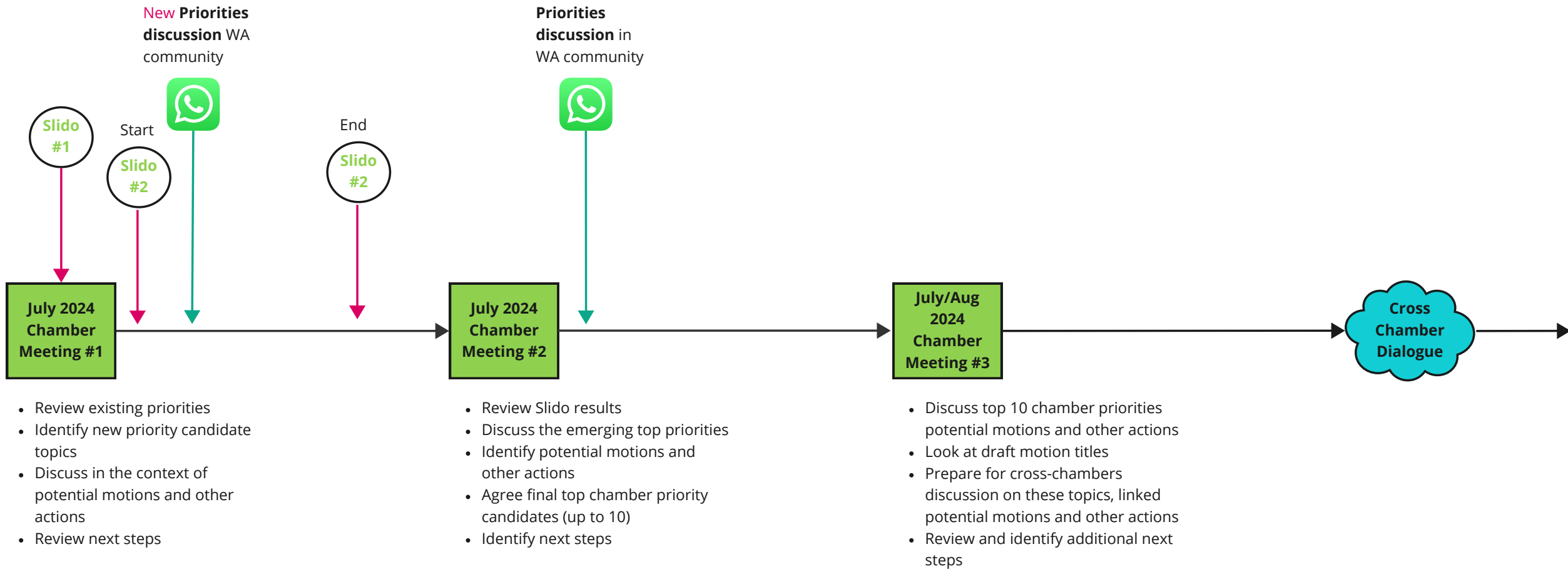
Slido: What do you think?

Within chamber dialogue to: Identify Chamber priorities from a global perspective

Motion Process for GA2025



Chambers Meetings July 2024 Process overview



Review of Recent Members' Priorities

Overview of recent Members' Priorities (all chambers)

... 1

	Climate	Climate Biodiversity Restoration (CBR)	Conversion & Restoration	Deforestation	Ecosystem Services	Free Prior Informed Consent (FPIC) & Indigenous rights	Global Strategy	Governance	Government engagement
2020	✓		✓		✓		✓	✓	
2021 / 22	✓		✓	✓		✓		✓	✓
2024 - Europe		✓			✓				
Overall most frequent topics*	Climate Biodiversity Restoration (CBR)	CBR	CBR	CBR	CBR	FPIC & Indigenous Rights	Already planned for (2027+ Strategic Plan)	Governance	

*Informed by analysis of Regional Members' Priorities – for further detail see [this spreadsheet](#)

Overview of recent Members' Priorities (all chambers)

... 2

	Intact Forest Landscapes (IFLs)	International Labour Organization (ILO) & Workers' rights	Markets development	Member engagement, retention & strengthening Social & Env Chambers	Motions: implementation & system	Principles & Criteria (P&C)	Smallholders & less intense systems	Sustainable Intensification	System integrity
2020	✓	✓	✓		✓		✓		✓
2021 / 22	✓							✓	
2024 - Europe				✓	✓	✓	✓		✓
Overall most frequent topics*	IFLs	ILO & Workers' rights	Markets development	Membership engagement & weaker chamber strengthening		Already planned for (P&C revision)	Smallholders & less intense systems		System Integrity

*Informed by analysis of Regional Members' Priorities – for further detail see [this spreadsheet](#)

Board priorities: Recent & Present



	Implementation of European Union Deforestation Regulation (EUDR) Solutions	Framework for Climate Biodiversity & Restoration (CBR)	Increasing FSC Forest Management (FM)	Catalysing Natural Tropical Forest	Strengthening System Integrity
2024	✓	✓	✓	✓	
2025	✓	✓	Permanently ongoing	✓	✓

Global Strategy key areas



- **2050 Vision** – Resilient forests sustain life on Earth
- **Mission** – FSC will promote environmentally appropriate, socially beneficial and economically viable management of the world forests
- **Core Challenge** – Economic and governance systems in many parts of the world incentivise deforestation & forest degradation
- **Core Strength** – Co-creation of solutions – through convening members & other partners from diverse interests to set a global benchmark for forest stewardship
- **2026 Objective** – ...forest stewardship demonstrated in 300 million ha FSC certified area, 50 million ha of which is natural tropical forest & areas managed by smallholders
- **Strategies:**
 1. **Co-create & Implement Forest Solutions** – FSC system adapted to address global challenges & increase relevance
 2. **Transform Markets** – Markets adopt FSC solutions; enhance the market for forest products & services
 3. **Catalyse Change** – Diverse organizations & actors adopt FSC solutions; work & engage with key actors to drive FSC solutions

Members' & Board's priorities & Global Strategy overview

	Climate Biodiversity Restoration (CBR) – Including Ecosystem Services	Deforestation (also included in CBR)	Free Prior Informed Consent (FPIC) & Indigenous rights	FSC Governance	Intact Forest Landscapes (IFLs)	ILO & Workers rights	Markets development	Member engagement retention & strengthening Social & Env Chambers	Smallholders & less intense systems	System integrity	EUDR	Increasing FSC Forest Management (FM)	Tropical forests
Members most frequent topics	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓
Board Priorities	✓									✓	✓	✓	✓
Global Strategy – overview areas	1. Co-create & implement forest solutions	Core Challenge 1. Co-create & implement forest solutions	1. Co-create & implement forest solutions	Co-creation as Core Strength – FSC is member governed	1. Co-create & implement forest solutions	3. Catalyse change – engage with diverse actors	2. Transform markets	3. Catalyse change – engage with diverse actors Co-creation	1. Co-create & implement forest solutions 2. Transform markets 3. Catalyse change	2026 Objective Verification & Integrity	Core Challenge 1. Co-create & implement forest solutions	2026 Objective	2026 Objective 1. Co-create & implement forest solutions

Economic Chamber priorities identified by members in Europe late May 2024



1. **EUDR**: need to streamline geolocation requirement to be accessible between value chain partners, RM clam risks watering down FSC100% label, companies to use FSC as it is today as DD tool but no plans to use FSC's EUDR solution, need for long-enough transition period for obligatory changes, like new RA framework, so that companies have time to tackle with EUDR first.
2. **Limited CB capacity**: Not attractive job, difficult to find people to do it, FSC's plans to scrutinize CB performance not attractive and makes CBs feel they work for ASI, not promoting FSC, FSC promoting ways to enable future CBs to get required experience, FSC/ASI to analyze availability of CBs in different countries and tackle bottlenecks.
3. **Mandatory volume-tracking system**: more value from FSC for "good" CHs is everybody follows FSC rules and cheaters are disassociated, when is the technology there to have a functional FSC solution, many companies already have their own tracking systems, interoperability with company own IT systems is a question mark, such a system would increase auditing quality, would also give value for data that are gathered in audits.
4. **P&C**: FSC needs to secure adequate resources for participation of broader membership, FM CH participation has to be secured, could the new P&Cs have a possibility for intensive and low-intensive forest management models, would it be functional and what would be its pros and cons?

Economic Chamber priorities identified by members in Europe late May 2024

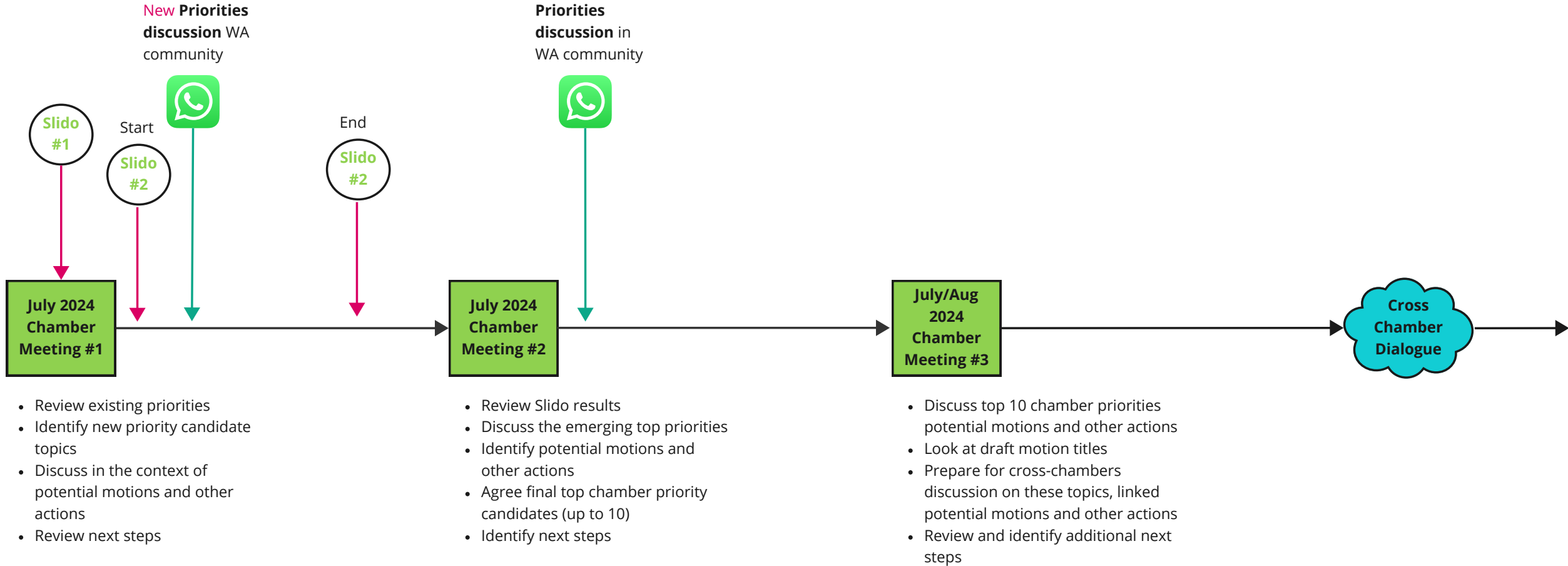


5. False claims Advice Note and Forum: more transparency needed on the process and results of false claims investigations, use the already established CoC Advice Note Forum more broadly to discuss various topics of importance to CHs.
6. CBR: priority status has to result in adequate resources and capacity in the secretariat to move forward, companies need data on bd and climate impact to demonstrate impact, this data is needed for the P&C revision, start with the simple things and use the data that already exists.
7. Conversion Advice Note: drastic change from the current 5% rule to max. 1000 hectares, especially for large forest owners, large owners should have the option of having also %-limit (lower than current 5%), has FSC considered the impact of this, compensation should be included to allow.
8. Non-compliances with standing sales: FSC to re-consider introducing contractor certification also outside group standard, maybe consider this as part of the P&C work.
9. FSC and clearcuts: FSC to produce Q&A on clearcuts and why they are used in some countries, we need impact data so that we know better the implications of clearcuts.
10. GA 2025: Approved motions have to be implemented and in time, it is not possible that approved motions will not get implemented, more transparency needed from secretariat to inform the membership about the implementation plan and status.
11. **General note: more transparency and responsiveness needed from FSC .**

What do you think?

- Slido
 - 3 elements:
 1. Rank your top 5 priorities from the list of past priorities
 2. Share any additional priority topics not in the first list
 3. Share your OVERALL 5 top priorities in a Word Cloud
- Discussion...
- **FIRST** – a quick reminder of the context of this discussion

Chambers Meetings July 2024 Process overview



1. Ranking Exercise:

Please rank your TOP 5 of the following overall summary priorities that were previously identified by the members in 2020 & 2021 – in order to express whether they are still relevant. (Note you must choose 5, not less!)

Clasifique su TOP 5 sobre las siguientes prioridades generales sintetizadas que fueron identificadas previamente por los miembros en 2020 & 2021 para expresar si siguen siendo relevantes. (Debe elegir 5 como mínimo)

Veuillez classer les 5 priorités les plus importantes parmi les priorités générales suivantes qui ont été précédemment identifiées par les membres en 2020 et 2021 – afin d'exprimer si elles sont toujours pertinentes. (Vous devez choisir 5 priorités, pas moins !)



2. Open question:

Please share any additional priorities you have for 2024 - 2025 that were not listed in the previous survey question as priorities from 2020 & 2021

Por favor, compártanos cualquier prioridad adicional que tenga para 2024 - 2025 que no haya sido incluida en la pregunta anterior de la encuesta como prioridad de 2020 & 2021

Veuillez nous faire part de toute autre priorité que vous avez pour 2024 - 2025 et qui n'a pas été mentionnée dans la question précédente de l'enquête en tant que priorité pour 2020 et 2021



3. Word Cloud:

Please share your TOP 5 OVERALL PRIORITIES for the chamber for 2024/2025 (this can include your own additional topics). Each priority should only be one or two words (or an acronym), you can make 5 separate entries

Por favor, comparta sus 5 PRINCIPALES PRIORIDADES GLOBALES para la cámara para 2024/2025 (esto puede incluir sus propios temas adicionales). Cada prioridad debe ser una o dos palabras (o un acrónimo), puede hacer 5 entradas separadas

Veuillez nous faire part de vos 5 PRIORITÉS GLOBALES pour la chambre pour 2024/2025 (cela peut inclure vos propres sujets additionnels). Chaque priorité doit être composée d'un ou deux mots (ou d'un acronyme), vous pouvez faire 5 entrées séparées



Next Steps

- Join the **New** WhatsApp Economic Chamber Priorities discussion community
 - You will be able to engage in, and if needed create, **separate topic chats**
 - You will receive a **joining link in your email** (don't share this!)
 - You **must display your name** in your WhatsApp (WA) settings so we can all see who is speaking
 - **Organizational members** can have up to 5 representatives in the chat – just follow the instructions in the WA joining email you will receive
 - The **existing chamber WA group will continue** as it is. We will however be making participation conditional on displaying your name in your WA settings
- **Next meetings**
 - 17 July
 - 1 August
 - Joining links are in your email, additional reminders will be sent