



AIPP Framework – All-Ireland Pollinator Plan Framework

www.pollinators.ie

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Introduction to the AIPP Framework GP

‘Information dissemination and awareness raising’

- An island-wide attempt to reverse declines in pollinating insects providing targeted and actionable information that can be used to sell a biodiversity message to a very wide audience.
- **Let's watch the video!**

<https://www.youtube.com/watch?v=uBIKqFywxTY&t=4s>



Raising awareness of
pollinators and how to
protect them

11

MAKING IRELAND POLLINATOR FRIENDLY

*Provide food and shelter across all types of land
so that our pollinators can survive and thrive*

Farmland
Public land
Private land

42

Expanding our knowledge
on pollinators and
pollination service

11

Managed pollinators –
supporting beekeepers
& growers

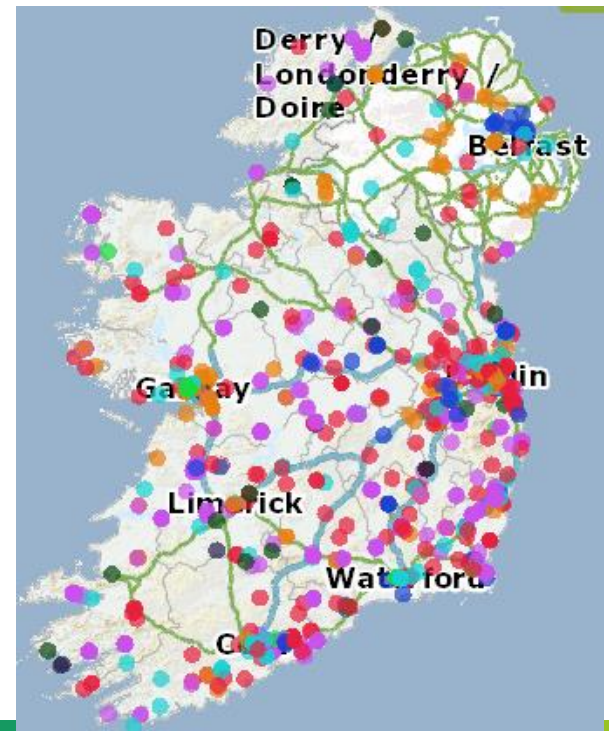
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Collecting evidence to
track change and measure
success

6

Tangibility and Durability of the AIPP

- The first Plan covers the period 2015-2020 and a **new version currently under development** to cover 2021-2025 – Open for input! To be launched in early 2021.
- AIPP Year 4 Progress Report 2019: Of the **81 actions in the Plan, 96% are now either completed or ongoing.**
- March 2019, a **structured framework** where Councils sign-up as formal partners of the Plan was established – Allows for measurement of concrete results.
- The **'Actions for Pollinators' online mapping system** allows everyone to record and register the actions they have taken for pollinators.
- The voluntary nature of management and the lack of funding has **promoted efficiency** in the GP.



Effectiveness, Efficiency, Innovation and Added Value

- September 2015 - AIPP **supported by** 69 governmental and non-governmental organisations - **👉108 in 2019!**
- The number of **companies who have signed up as business supporters** of the AIPP also continues to rise and has now far exceeded the original target set in the 2015 Plan (**230+**). This progress has been possible through the support of Bord Bia (Origin Green) and Business in the Community.
- The AIPP team has successfully **secured funding for a five-year European Innovation Partnership (EIP)** project to test pollinator measures on farmland – will be run with 40 farmers across types in Co. Kildare (2019-2023).

Funding and Resources

Plan development

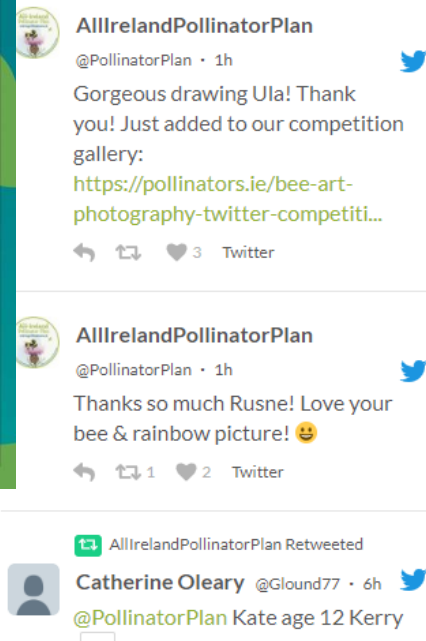
The AIPP was **developed without funding** by the steering group. The NBDC contributed **€2K** for document design and print.

Plan implementation

- ✓ Chair - 1.25 days per week within existing role
- ✓ One project officer – **€55K** p/a (salary and T&S)
- ✓ Department of Agriculture, Food and the Marine provide €15K p/a for design of resources, website etc...
 - ✓ so **€70K per year** plus volunteering.

Visibility

- Supplementary to the plan, there is a **Junior All-Ireland Pollinator Plan (published in English and Irish), guidelines for wide-ranging users, how-to-guides, signage templates and wide-ranging resources such as plant lists, posters, presentations and videos + “Actions for Pollinators”** online mapping system.
- The AIPP has been promoted via **more than 450 published articles, interviews, and other events. In 2019 alone**, this included:
 - 38 published newspaper articles
 - 15 radio interviews
 - 3 TV interviews
 - 37 additional articles (blogs, websites, newsletters, magazines)
 - 22 presentations at events
 - 9 presentations at conferences
 - 10 Other (panel events/stands at 3rd party events, including Bloom in the Park. Electric Picnic, etc.).



Guidelines & How-to Guides



Spill-Over and Externality

- Year 4 Progress Report (Appendix B.), - 17 partner organisations including businesses, 3rd level campuses, church representative bodies and other groups recorded **multiple external and additional effects** of the AIPP including organised programmes of planting and biodiversity improvement, awareness raising and the development of research and enterprise activities that align with the AIPP - https://pollinators.ie/wp-content/uploads/2019/12/All-Ireland-Pollinator-Plan_progress-report-year-4.pdf
- Directly inspired by the AIPP, the Irish Heritage and Biodiversity Officer Network came together to sponsor a **special pollinator award in the Rol Tidy Towns competition**, beginning in 2016. Over the last four years 162 different local communities have entered this award and made their local area more pollinator friendly.
- Run by An Taisce (the Irish Heritage Trust), a **special pollinator award** was also introduced into the Green Flag for Parks competition in 2017.



YEAR 4 REVIEW

DECEMBER 2019



SuperValu 
Tidy Towns



Intra-regional coordination and extra-regional impact

Home

Partners

Partners



- At **local and regional levels**, 21 local authorities island-wide (including 7 in EMRA - 60%), 4 transport authorities and multiple charities, NGOs and community groups are formal partners. Regional policy supports the plan, including the RSES - transferability through the regions.

- At the **national level**, 3 government departments and multiple semi-state organisations are formal partners.

- The innovative nature of the framework has been recognised in the **EU Pollinator Initiative (2018)** which has adopted the AIPP as **the template for the development of pollinator strategies across the EU.**

- The AIPP has **directly informed the development of pollinator strategies** published in Scotland, Norway and the Netherlands.

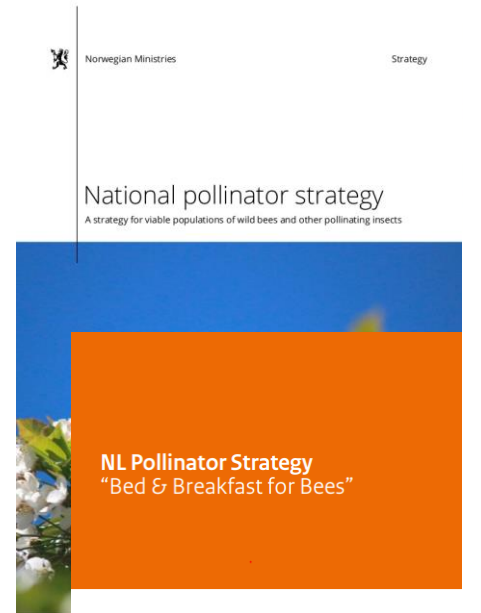
- The AIPP team are currently working with **the Institute for European Environmental Policy (IEEP)** to develop the template and have agreed to add a toolkit section to the AIPP website later this year that will provide relevant resources to other EU member states.



Institute for
European
Environmental
Policy

Quality & potential for learning or transfer

- **The AIPP framework is a rich and accessible resource which facilitates positive steps by multiple users to protect pollinators and the ecosystem services they provide.**
- Applies a **bottom-up, non-threatening approach** to address the degradation of European ecosystems and the service they provide as recognised by the **EU Biodiversity Strategy 2020**.
- **Transfer has already taken place** with the AIPP informing pollinator strategies published in three European jurisdictions as follows: 1) **Scotland** - Scottish Government (2017) – All 4 NUTS 2 Regions; 2) **Norway** – National Government – 8 Ministries (2018) – All 7 NUTS 2 Regions; 3) **The Netherlands** – National Government and 35 initial partners (2018) – All 12 NUTS 2 Region
- **Key challenges include....**
 - ✓ **Reluctance to change** – planting regimes, pesticide use, mowing etc. Councils may agree in principal but this doesn't necessarily feed through to external contractors. Furthermore, the public who disagree with new (less tidy) management are very vocal, thereby highlighting the need for continued awareness raising.
 - ✓ **Limited resources for implementation**





Tionól Reigiúnach Oirthir agus Lár-Tíre
Eastern and Midland Regional Assembly

PROGRESS

Interreg Europe



European Union
European Regional
Development Fund

Thank you!

Questions welcome



Project smedia